

Press Release

Distribution Report

Kolkata Celebrates Swami Vivekananda's
162nd Birth Anniversary with Grandeur

Total Publishers **220** Potential Reach **61,35,71,671**

18 Jan, 2025

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Content



Kolkata Celebrates Swami Vivekananda's 162nd Birth Anniversary with Grandeur

Kolkata came together in a spirited celebration to honour the 162nd birth anniversary of Swami Vivekananda, a revered spiritual leader whose teachings resonate across generations. Organised by Luxury Senior Living - Jagriti Dham, an initiative of Infinity Group, the event showcased a vibrant mix of cultural performances, tributes, and a symbolic community walk, reflecting Swami Vivekananda's ideals of unity, service, and empowerment.

The day began with a lively procession featuring music and colourful banners. Eleven students from Treasures of Innocence, dressed as Swami Vivekananda, led the march, embodying the youth's role in carrying forward his legacy. The procession included visually impaired participants whose determination inspired onlookers, as well as energetic dance performances by students. A standout moment was a heartfelt dance by Dancers' Guild to the song "Bhengecho duwar esecho jyotirmoy," which deeply moved the audience.

Prominent dignitaries graced the event and delivered impactful speeches on the contemporary relevance of Swami Vivekananda's teachings. Among them were Swami Adipurushananda, Assistant Secretary of The Ramakrishna Mission Institute of Culture, Golpark; Dr. Andrew Fleming, British Deputy High Commissioner to East & North East India; Prof. Dr. Saikat Maitra, Former Vice Chancellor, MAKAUT. Their addresses emphasised education, empowerment, and spiritual growth as cornerstones of Swami Vivekananda's philosophy.

The celebration also included a felicitation ceremony to honour the esteemed guests and an engaging cultural program. Key partners such as Jivagram, Friends FM, Mio Amore, Tribeca Care, Banchbo Healing Touch Foundation, Dignity Foundation and Ramaesis played pivotal roles in ensuring the event's success.

The event culminated in a solemn community walk to the Vivekananda Statue near FD Park, where participants paid homage with a garlanding ceremony. Jagriti Dham, luxurious [old age home in kolkata](#), extended its gratitude with a vote of thanks and distributed goodie bags and

refreshments, leaving participants with a sense of fulfillment and inspiration. Mr. Aninda Das, Vice President Marketing, Infinity Group, remarked, “Swami Vivekananda’s teachings inspire us to create a more inclusive and empowered society. This celebration is our humble attempt to honour his legacy and remind everyone of the power of unity and service.”



Jagriti Dham - Luxury [Senior Citizen Home](#) Introduces Healthy Aging and Well-Being Initiative for Seniors with Birla High School at the 26th School Alumni Meet

In alignment with the auspicious day, Jagriti Dham begins an initiative of wellbeing and healthy ageing with Birla High School Alumni during its 26th Alumni Meet on January 12, 2025. The event, held at the school premises, brought together alumni to celebrate camaraderie and shared values.

The principal of the school, Ms. Loveleen Saigal, paid a visit to interactive stall set up by Jagriti Dham which attracted a lot of attention towards [luxury retirement homes in India](#). The collaboration emphasised the importance of elders deserving holistic wellness and living.

The alumni who completed 25 years and 50 years were felicitated with goodie bags from Jagriti Dham as a token of appreciation.

Promoting Unity and Wellness at the Ekal Run

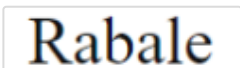
Adding to its initiatives, Jagriti Dham also actively participated in the Ekal Run Marathon at Godrej Waterside, Salt Lake Sector V. The 6th Edition of Ekal Run, inaugurated by Navdeep Singh - Paralympic Athlete and Javelin Thrower, attended by Rahul Dev Bose and others, aimed at promoting health and well-being, brought together individuals from diverse backgrounds to engage the youths, spread awareness and raise funds for the endeavour of educating and uplifting the rural children. Participants underscored the importance of community solidarity and service—key tenets of Swami Vivekananda’s philosophy.

Reflecting on a Legacy

Through these diverse initiatives—the grand celebration of Swami Vivekananda’s birth anniversary, the collaboration with Birla High School, and participation in the Ekal Run—Jagriti Dham reaffirmed its commitment to fostering inclusivity, education, and empowerment. These

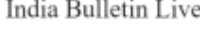
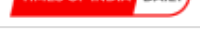
events served as a powerful reminder of Swami Vivekananda's timeless message: "Arise, awake, and stop not till the goal is reached."

PR Links

#	Logo	Media	Potential Audience	Action
1		Google	36,95,00,000	View Release
2		Yahoo	23,98,00,000	View Release
3.		The Hindustan Express	1,43,688	View Release
4.		123 men Life	1,05,200	View Release
5.		Daily gossip online	90,856	View Release
6.		Popular Reads	89,691	View Release
7.		News Eagle India	68,979	View Release
8.		Rabale	68,005	View Release
9.		India Times News	67,267	View Release
10.		Punjab News Update	67,010	View Release
11.		India state News	66,397	View Release
12.		Indian Press Wire	65,857	View Release
13.		Manipur News World	65,144	View Release
14.		Indian Pulse Media	64,857	View Release
15.		News Wave India	64,567	View Release
16.		India Story Line	63,381	View Release
17.		Latest News Karnataka	63,139	View Release
18.		Nagaland News	62,487	View Release

24x7

19.		News Pulse India	61,775	View Release
20.		Mizoram News Buzz	61,307	View Release
21.		Mizoram News Voice	60,823	View Release
22.		Bihar News Watch	60,600	View Release
23.		Rajasthan News Time	58,830	View Release
24.		Rajsthan Headlines	58,301	View Release
25.		Indian press Connect	58,268	View Release
26.		Indian News Views	58,195	View Release
27.		Odisha News Voice	57,854	View Release
28.		Indian Press Coverage	57,511	View Release
29.		Latest News Himachal	56,011	View Release
30.		Jharkhand News Hub	55,956	View Release
31.		Telangana News Spot	54,841	View Release
32.		Tamil Nadun News Update	54,751	View Release
33.		Sikkim News Update	54,058	View Release
34.		Maharastra Portal	53,082	View Release
35.		Punjab News Network	52,589	View Release
36.		Jammu and Kashmir News Report	51,604	View Release

37.		Meghalaya News Daily	51,411	View Release
38.		Jharkhand India News Agency	50,262	View Release
39.		Karnataka News Network	50,236	View Release
40.		Nagaland News Watch	50,137	View Release
41.		Odisha News Hour	48,976	View Release
42.		Kerala News Journal	47,642	View Release
43.		Karnataka News Room	47,516	View Release
44.		Sandwich	47,439	View Release
45.		Mizoram News Pulse	45,309	View Release
46.		Maharashtra NewsFlash	44,768	View Release
47.		Madhya Pradesh News Tribune	44,331	View Release
48.		New India 24x7	43,298	View Release
49.		India Press Buzz	14,050	View Release
50.		India press Coverage	10,960	View Release
51.		India Bulletin Live	10,895	View Release
52.		India Today Daily	10,861	View Release
53.		India Buzz News	10,838	View Release
54.		Times Of India Daily	10,818	View Release
55.		The India Watch	10,784	View Release

56.		The News India Now	10,781	View Release
57.		India Times Online	10,733	View Release
58.		News India Live	10,705	View Release
59.		India Wire Channel	10,680	View Release
60.		Himachal Pradesh News Flash	10,663	View Release
61.		India Today Newsflash	10,662	View Release
62.		India Brief Update	10,642	View Release
63.		Go Read It Right	10,614	View Release
64.		India Global Live	10,595	View Release
65.		India In For Media	10,589	View Release
66.		News Indian Link	10,585	View Release
67.		Topics toknow	10,565	View Release
68.		Buzz Center	10,565	View Release
69.		Indian Daily Press	10,560	View Release
70.		News India Network	10,535	View Release
71.		India Today Times	10,490	View Release
72.		India Watch Live	10,387	View Release
73.		The expertfinds	10,359	View Release
74.		Indian Focus News	10,348	View Release

75.		Indiain Former	10,314	View Release
76.		Daily Indiane	10,300	View Release
77.		The India Talks	10,281	View Release
78.		India 24x7 News	10,279	View Release
79.		India News Connect	10,268	View Release
80.		The Daily Discover	10,266	View Release
81.		India Post Daily	10,258	View Release
82.		Haryana News Time	10,249	View Release
83.		Discover Weekly	10,233	View Release
84.		India Live New Update	10,218	View Release
85.		India Vibes Media	10,125	View Release
86.		India News Wire	10,077	View Release
87.		Indian Headline News	10,014	View Release
88.		India Buzz Feednews	10,012	View Release
89.		District Daily News	9,970	View Release
90.		Indian Headline Buzz	9,890	View Release
91.		The Indian Post	9,856	View Release
92.		Himachal News Report	9,834	View Release
93.		State Newz	9,745	View Release

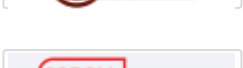
94.		India Latest Newsfeed	9,726	View Release
95.		Delhi News Daily	9,670	View Release
96.		Daily India Updates	9,657	View Release
97.		Indian News Channel	9,633	View Release
98.		India Buzz Channel	9,633	View Release
99.		News Indian Bulletin	9,604	View Release
100.		News Indian Update	9,594	View Release
101.		India Breakingnews Line	9,528	View Release
102.		Buzzing info	9,510	View Release
103.		Media Minds	9,500	View Release
104.		India News Junction	9,475	View Release
105.		Finance Goa Head	9,454	View Release
106.		News India Connect	9,356	View Release
107.		India latest News Update	9,328	View Release
108.		The readers digest	9,323	View Release
109.		India Viral Newsnow	9,320	View Release
110.		India Mirror News	9,260	View Release
111.		Hoist	9,251	View Release
112.		Indian Express Newsfeed	9,251	View Release

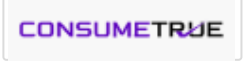
113.		India News Portal	9,200	View Release
114.		Patrolling Wire News	9,170	View Release
115.		The India Brief	9,163	View Release
116.		India Globe Today	9,158	View Release
117.		India Live News Today	9,050	View Release
118.		India Briefings	9,026	View Release
119.		Goa New Time	9,016	View Release
120.		India Pulse Update	9,003	View Release
121.		News India Web	9,000	View Release
122.		News Wires	8,999	View Release
123.		Indian Express Update	8,978	View Release
124.		Standard News Wire	8,953	View Release
125.		My News Today	8,951	View Release
126.		Gossip Today	8,921	View Release
127.		Expert Arenas	8,898	View Release
128.		Indian News Daily Update	8,877	View Release
129.		News India Times	8,842	View Release
130.		India Buzz Times	8,823	View Release
131.		India News Nation	8,819	View Release

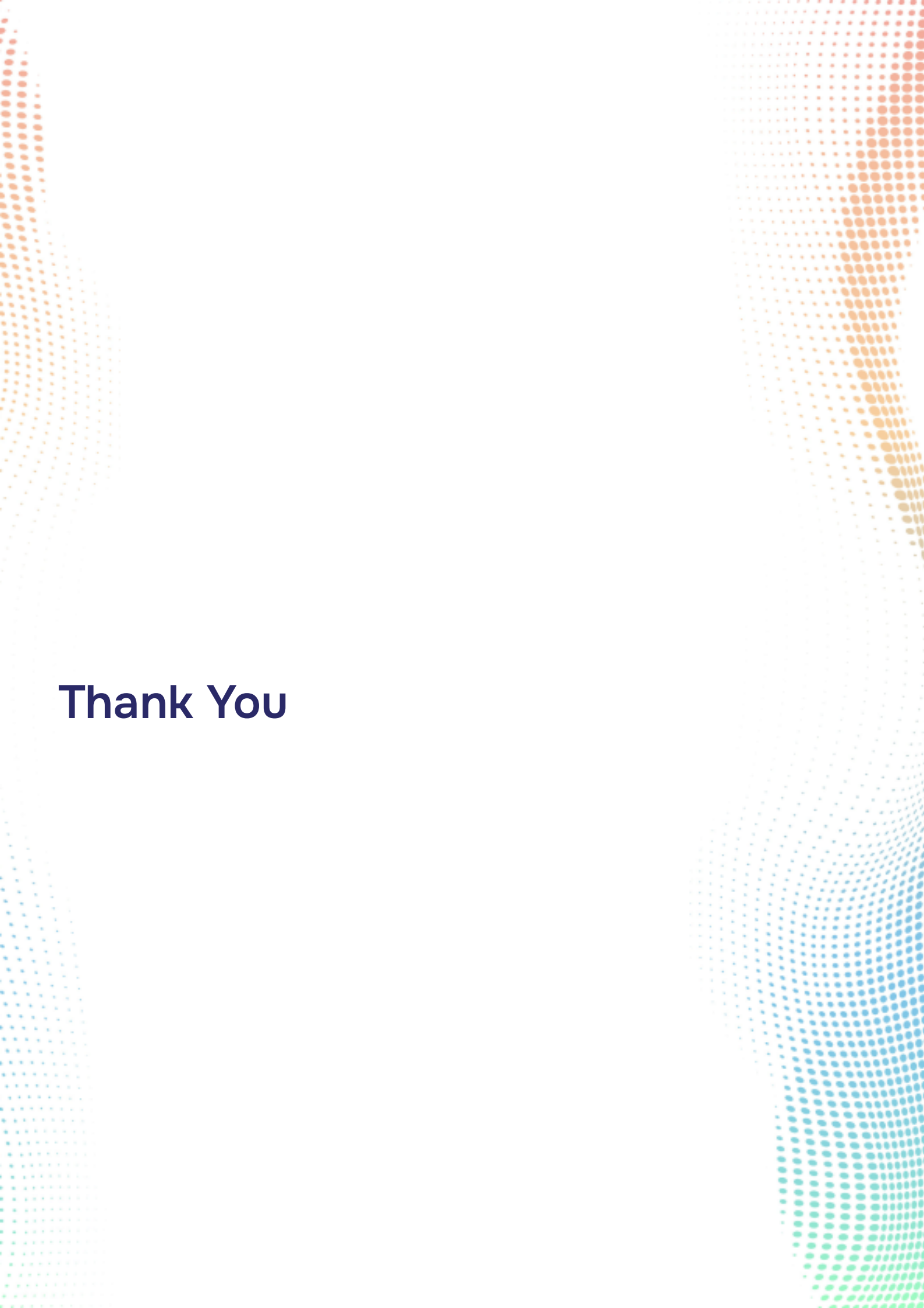
132.		India Wire News	8,723	View Release
133.		News India Talks	8,719	View Release
134.		Indian Express Daily	8,709	View Release
135.		Goa News Online	8,705	View Release
136.		Indian Express News	8,678	View Release
137.		India Breaking Buzz	8,632	View Release
138.		Chhattisgarh NewsLine	8,599	View Release
139.		News Today99	8,590	View Release
140.		Tech Times News	8,560	View Release
141.		India Bulletin News	8,552	View Release
142.		India Today Live Update	8,549	View Release
143.		India Flash Bulletin	8,544	View Release
144.		News Indian Line	8,532	View Release
145.		Indian News Beat	8,527	View Release
146.		News India Point	8,499	View Release
147.		India Today Updates	8,483	View Release
148.		The Indian Post Online	8,456	View Release
149.		India Press Dispatch	8,447	View Release
150.		India Flash News	8,377	View Release

151.		India Today Headline	8,359	View Release
152.		News Indian Pulse	8,351	View Release
153.		Top Icsarena	8,345	View Release
154.		India Global News	8,332	View Release
155.		News India Connectivity	8,294	View Release
156.		The India Times Online	8,292	View Release
157.		India Flashnewsfeed	8,266	View Release
158.		India Watch Daily	8,249	View Release
159.		India News Break	8,240	View Release
160.		Village Voice News	8,223	View Release
161.		India Live News	8,194	View Release
162.		daily Street Journal	8,188	View Release
163.		Gujarat Watch	8,187	View Release
164.		India Tribune Times	8,186	View Release
165.		Daily News India Online	8,161	View Release
166.		India Wire Media	8,150	View Release
167.		India Current Update	8,130	View Release
168.		India Press Journal	8,096	View Release
169.		Indian News Update	8,095	View Release

170.		News India Headline	8,088	View Release
171.		India Live Newsfeed	8,068	View Release
172.		India Latest News	8,057	View Release
173.		India Reporter Live	8,052	View Release
174.		Haryana News Line	8,043	View Release
175.		India World News	8,000	View Release
176.		Indsider India Times	8,000	View Release
177.		Report Today	8,000	View Release
178.		Report India	7,880	View Release
179.		The Report World	7,659	View Release
180.		Nagpur Project News	7,590	View Release
181.		The Quick Update	7,560	View Release
182.		Weekly News Report	7,554	View Release
183.		Business Line Print	7,500	View Release
184.		Traveller News India	7,500	View Release
185.		Now Report	7,000	View Release
186.		Quick News Now	7,000	View Release
187.		Latest News Today	6,980	View Release
188.		India Globalnews	6,890	View Release

189.		Chronicle Today News	6,870	View Release
190.		News India	6,800	View Release
191.		Report World	6,751	View Release
192.		India Forbes News	6,570	View Release
193.		Brief Buzz	6,548	View Release
194.		The Report Net	6,500	View Release
195.		News Today Pro	6,500	View Release
196.		Report News	6,500	View Release
197.		Andhra Newsd Digest	6,451	View Release
198.		Indian World News	6,000	View Release
199.		The News Net	5,990	View Release
200.		The Daily Glimpse	5,900	View Release
201.		Rapid Report	5,890	View Release
202.		Story India	5,752	View Release
203.		Reach News	5,743	View Release
204.		Newz Today 24	5,648	View Release
205.		Scroll India News	5,550	View Release
206.		Standard Today News	5,267	View Release
207.		Insightful News	5,050	View Release

208.		Top reads	5,000	View Release
209.		Express Times News	5,000	View Release
210.		State News Today	4,950	View Release
211.		Tripura News Point	4,845	View Release
212.		Tri media	4,651	View Release
213.		India Career Week	4,578	View Release
214.		Post Times News	4,560	View Release
215.		Trend stellers	4,523	View Release
216.		News Economic India	4,500	View Release
217.		Tripura News Central	4,151	View Release
218.		ConsumeTrue	2,749	View Release
219.		Common topics	2,500	View Release
220.		Uttarakhand News Wire	1,165	View Release



Thank You