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Jagriti Dham Leads Senior Living Transformation at ASLI Ageing Fest

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Jagriti Dham Leads Senior Living Transformation at ASLI Ageing Fest

Jagriti Dham, the most luxurious senior home in Eastern India, represented Kolkata at the recently concluded ASLI Ageing Fest held at the Sheraton Grand, Bangalore. The prestigious event, hosted by the Association of Senior Living India (ASLI), brought together policymakers, senior care leaders, and innovators to shape the future of eldercare in India.

Dr. Vinod Paul, Member of NITI Aayog, attended the fest as the Chief Guest, reflecting the government's commitment to improving senior citizens' quality of life. The event also saw the release of a survey conducted by ASLI in collaboration with McKinsey & Company, which highlighted the changing priorities of India's aging population. The findings emphasized the need for holistic well-being, addressing physical health, mental wellness, financial security, and social engagement to combat loneliness.

With nearly 20 lakh senior citizens in Kolkata, Jagriti Dham is a senior living facility designed to address these evolving needs. It combines modern amenities with a focus on community living to ensure residents lead fulfilling and meaningful lives. "At Jagriti Dham, our mission is to turn the golden years into a phase of joy and purpose. We are proud to showcase Kolkata's capabilities on this national stage," said Pulak Chamaria, Trustee of Jagriti Dham and Director of Infinity Group.

One of the key attractions of Jagriti Dham's presentation was its collaboration with Jiva Ayurveda to introduce Jivagram, an Ayurvedic wellness center integrated within the senior living community. Jivagram provides personalized treatments and therapies, addressing the root causes of health issues and promoting physical and mental well-being.








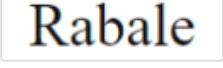










"This partnership reflects our commitment to offering comprehensive care by blending India's traditional wellness practices with modern comforts. Our goal is to provide seniors with an enriching healthcare experience," said Aninda Das, Vice President of Marketing, Infinity Group.





















The ASLI Ageing Fest emphasized the importance of building supportive communities for seniors, highlighting loneliness as a pressing concern. Jagriti Dham's model of senior living focuses on creating vibrant community spaces that encourage interaction and emotional well-being among residents.





















As the global senior population is set to more than double by 2050, the demand for innovative senior care solutions is growing. Jagriti Dham is addressing this need by offering a blend of holistic wellness, compassionate care, and meaningful community living.
















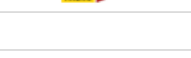




Through its participation at the ASLI Ageing Fest, [Jagriti Dham](#) has showcased its approach to redefining senior living in India. By prioritizing care, connection, and well-being, it is ensuring seniors have the resources to lead happy, active, and fulfilling lives.





















Press Release Links





















#	Logo	Media	Potential Audience	Action
1		Google	36,95,00,000	View Release
2		Yahoo	23,98,00,000	View Release
3.		The Hindustan Express	143,688	View Release
4.		123 men Life	105,200	View Release
5.		Daily gossip online	90,856	View Release
6.		Popular Reads	89,691	View Release
7.		News Eagle India	68,979	View Release
8.		Rabale	68,005	View Release
9.		India Times News	67,267	View Release
10.		Punjab News Update	67,010	View Release
11.		India state News	66,397	View Release
12.		Indian Press Wire	65,857	View Release
13.		Manipur News World	65,144	View Release
14.		Indian Pulse Media	64,857	View Release
15.		News Wave India	64,567	View Release
16.		India Story Line	63,381	View Release
17.		Latest News Karnataka	63,139	View Release
18.		Nagaland News 24x7	62,487	View Release





















19.		News Pulse India	61,775	View Release
20.		Mizoram News Buzz	61,307	View Release
21.		Mizoram News Voice	60,823	View Release
22.		Bihar News Watch	60,600	View Release
23.		Rajasthan News Time	58,830	View Release
24.		Rajsthan Headlines	58,301	View Release
25.		Indian press Connect	58,268	View Release
26.		Indian News Views	58,195	View Release
27.		Odisha News Voice	57,854	View Release
28.		Indian Press Coverage	57,511	View Release
29.		Latest News Himachal	56,011	View Release
30.		Jharkhand News Hub	55,956	View Release
31.		Telangana News Spot	54,841	View Release
32.		Tamil Nadun News Update	54,751	View Release
33.		Sikkim News Update	54,058	View Release
34.		Maharastra Portal	53,082	View Release
35.		Punjab News Network	52,589	View Release
36.		Jammu and Kashmir News Report	51,604	View Release
37.		Meghalaya News Daily	51,411	View Release
38.		Jharkhand India News Agency	50,262	View Release





















39.		Karnataka News Network	50,236	View Release
40.		Nagaland News Watch	50,137	View Release
41.		Odisha News Hour	48,976	View Release
42.		Kerala News Journal	47,642	View Release
43.		Karnataka News Room	47,516	View Release
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45.		Mizoram News Pulse	45,309	View Release
46.		Maharashtra NewsFlash	44,768	View Release
47.		Madhya Pradesh News Tribune	44,331	View Release
48.		New India 24x7	43,298	View Release
49.		India Press Buzz	14,050	View Release
50.		India press Coverage	10,960	View Release
51.		India Bulletin Live	10,895	View Release
52.		India Today Daily	10,861	View Release
53.		India Buzz News	10,838	View Release
54.		Times Of India Daily	10,818	View Release
55.		The India Watch	10,784	View Release
56.		The News India Now	10,781	View Release
57.		India Times Online	10,733	View Release
58.		News India Live	10,705	View Release





















59.		India Wire Channel	10,680	View Release
60.		Himachal Pradesh News Flash	10,663	View Release
61.		India Today Newsflash	10,662	View Release
62.		India Brief Update	10,642	View Release
63.		India Global Live	10,595	View Release
64.		India In For Media	10,589	View Release
65.		News Indian Link	10,585	View Release
66.		Indian Daily Press	10,560	View Release
67.		News India Network	10,535	View Release
68.		India Today Times	10,490	View Release
69.		India Watch Live	10,387	View Release
70.		Indian Focus News	10,348	View Release
71.		India In Former	10,314	View Release
72.		Daily Indiane	10,300	View Release
73.		The India Talks	10,281	View Release
74.		India 24x7 News	10,279	View Release
75.		India News Connect	10,268	View Release
76.		The Daily Discover	10,266	View Release
77.		India Post Daily	10,258	View Release
78.		Haryana News Time	10,249	View Release





















79.		India Live New Update	10,218	View Release
80.		India Vibes Media	10,125	View Release
81.		India News Wire	10,077	View Release
82.		Indian Headline News	10,014	View Release
83.		India Buzz Feednews	10,012	View Release
84.		District Daily News	9,970	View Release
85.		Indian Headline Buzz	9,890	View Release
86.		The Indian Post	9,856	View Release
87.		Himachal News Report	9,834	View Release
88.		State Newz	9,745	View Release
89.		India Latest Newsfeed	9,726	View Release
90.		Delhi News Daily	9,670	View Release
91.		Daily India Updates	9,657	View Release
92.		Indian News Channel	9,633	View Release
93.		India Buzz Channel	9,633	View Release
94.		News Indian Bulletin	9,604	View Release
95.		News Indian Update	9,594	View Release
96.		India Breakingnews Line	9,528	View Release
97.		Media Minds	9,500	View Release
98.		India News Junction	9,475	View Release










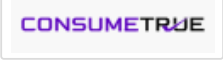


99.		Finance Goa Head	9,454	View Release
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101.		India latest News Update	9,328	View Release
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105.		Indian Express Newsfeed	9,251	View Release
106.		India News Portal	9,200	View Release
107.		Patrolling Wire News	9,170	View Release
108.		The India Brief	9,163	View Release
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110.		India Live News Today	9,050	View Release
111.		India Briefings	9,026	View Release
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113.		India Pulse Update	9,003	View Release
114.		News India Web	9,000	View Release
115.		News Wires	8,999	View Release
116.		Indian Express Update	8,978	View Release
117.		Standard News Wire	8,953	View Release
118.		My News Today	8,951	View Release

119.		Gossip Today	8,921	View Release
120.		Indian News Daily Update	8,877	View Release
121.		News India Times	8,842	View Release
122.		India Buzz Times	8,823	View Release
123.		India News Nation	8,819	View Release
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125.		News India Talks	8,719	View Release
126.		Indian Express Daily	8,709	View Release
127.		Goa News Online	8,705	View Release
128.		Indian Express News	8,678	View Release
129.		India Breaking Buzz	8,632	View Release
130.		Chhattisgarh NewsLine	8,599	View Release
131.		News Today99	8,590	View Release
132.		Tech Times News	8,560	View Release
133.		India Bulletin News	8,552	View Release
134.		India Today Live Update	8,549	View Release
135.		India Flash Bulletin	8,544	View Release
136.		News Indian Line	8,532	View Release
137.		Indian News Beat	8,527	View Release
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139.		India Today Updates	8,483	View Release
140.		The Indian Post Online	8,456	View Release
141.		India Press Dispatch	8,447	View Release
142.		India Flash News	8,377	View Release
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196.		Scroll India News	5,550	View Release
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198.		Insightful News	5,050	View Release

199.		Express Times News	5,000	View Release
200.		State News Today	4,950	View Release
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203.		India Career Week	4,578	View Release
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205.		Trend tellers	4,523	View Release
206.		News Economic India	4,500	View Release
207.		Tripura News Central	4,151	View Release
208.		ConsumeTrue	2,749	View Release
209.		Common topics	2,500	View Release
210.		Uttarakhand News Wire	1,165	View Release